

ANNUAL OAHU 2021 PARTNERSHIP LEVELS AND BENEFITS

2021 Annual Sponsorship Deadline: Wednesday, November 11, 2020

			DIAMOND* <small>only one available</small>	RUBY	SAPPHIRE	EMERALD	PEARL
	Event Date	Value	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
INCLUDED AT ALL LEVELS							
Recognition at all Meetings (podium, signage, on-screen)			X	X	X	X	X
Logo/link (event registration, email blasts, social media, program)		\$500	X	X	X	X	X
Company Logo and/ link on websites: OAHU		\$500	X	X	X		
OAHU SIGNATURE EVENTS							
State Convention - Location to be Determined	6/16-17/2021		\$4,000	\$2,000	\$1,250	\$1,000	\$500
Podium Time at State Convention (5 min)		\$125	X				
Exhibit Space (Prime Location to Diamond/Ruby)		\$450	X	X	X	X	X
Complimentary Attendee Registration Tickets		\$200/ea	X6	X2	X2		
Day at the Legislature - State Capitol, Salem	TBD		\$1,000	\$250	\$250	\$500	\$100
Podium Time at Day at the Legislature (5 min)		\$125	X				
Complimentary Attendee Registration Tickets		\$50/ea	X4	X2	X2		
Spring Forum - Sentinel, Portland	4/13/2021		\$4,000	\$2,000	\$1,250	\$1,000	\$500
Podium Time at Spring Forum (5 min)		\$125	X				
Exhibit Space (Prime Location to Diamond/Ruby)		\$125	X	X	X	X	X
Complimentary Attendee Registration Tickets		\$185/ea	X4	X2	X2		
CEO Round Table - OAHU Virtual Platform	2/11/2021		\$1,000	\$1,000	\$500	\$500	\$100
Podium Time at CEO Round Table (5 min)		\$125	X				
Exhibit Space (Prime Location to Diamond/Ruby)		\$75	X	X	X	X	X
Complimentary Attendee Registration Tickets		\$175/ea	X12	X2	X2		
Summer Party - Mt Bachelor Village Resort, Bend	8/12-13/2021		\$3,500	\$2,000	\$1,250	\$1,000	\$500
Podium Time at Summer Party (5 min)		\$125	X				
Upgrade to Prime Exhibit Space at Summer Party		\$125	X	X			
Complimentary Attendee Registration Tickets		\$200/ea	X6	X2	X2		
Spring CE - Broadway Commons, Salem	3/16/2021		\$1,000	\$500	\$500	\$500	\$100
Podium Time at Spring CE (5 min)		\$125	X				
Exhibit Space (Prime Location to Diamond/Ruby)		\$75	X	X			
Complimentary Attendee Registration Tickets		\$100/ea	X4	X2	X2		
Golf Tournament - Springhill Country Club, Albany	7/9/2021		\$500	\$250	\$250		
Complimentary Registration Tickets		\$125/ea	X4	X2	X2		
BONUS							
Carrier Training - OAHU Virtual Platform	Sept/Oct 2021	\$2,000	X	X	X	X	X
OAHU Product Guide (1 page on OAHU website dedicated to each partner)	all year	\$2,000	X	X	X	X	X
Diamond Partner Showcase**		\$1,000	X				
SPONSOR-UP							
Sponsor-Up items are in addition to annual partnerships. If you are interested in SPONSORING-UP, please contact Stacey Barrett, OAHU Association Manager, for details.							
Total Package Estimated Value at:			\$26,460	\$13,420	\$10,470	\$7,500	\$4,800
Estimated Package Savings:			\$11,460	\$3,420	\$2,970	\$2,500	\$1,300
Estimated Package Discount:			43%	25%	28%	33%	27%
			DIAMOND	RUBY	SAPPHIRE	EMERALD	PEARL

*Exclusive Diamond Sponsorship includes a first right of refusal for 3 consecutive years.

**Diamond Partner Showcase:

1) The opportunity to provide a speaker in your area of expertise (ex: innovation, transformation, cost containment, etc.) to showcase how you are making a meaningful impact to your membership and community. This is an opportunity to showcase your carrier's unique strengths, population, or outcomes. Choose one event to present your 30 minute Diamond Showcase.

2) The opportunity to send TWO exclusive emails to OAHU membership during the calendar year. Email 1 is an introduction email including video if desired and Email 2 can focus on your product and partnership with agents.

OAHU Medicare Summit (Augu/Sept 2021) is not included in the annual partnership. Separate details will be provided about 6-8 months prior to the event. Sponsor-Up items purchased are only available if purchased in addition to an annual partnership. Items are only available to corresponding tiers.

Sponsorship requests must include a signed contract and must be received by Stacey Barrett at OAHU (Update Management) by November 11, 2020.