



Dear Potential Sponsor/Exhibitor,

The Oregon Association of Health Underwriters would like to invite you to participate as a Sponsor or Exhibitor for the **OAHU Annual Convention to be held on June 21-22, 2022 at The Riverhouse** in Bend, Oregon.

NEW this year! We are holding the NW Medicare Summit in conjunction with the OAHU Annual Convention. This will give NW Medicare Summit attendees and exhibitors the opportunity to participate at the convention for a discounted price.

The Oregon Association of Health Underwriters (OAHU) is a non-profit organization of insurance professionals dedicated to serving the public through strengthening the insurance marketplace, advocating for effective legislation, ethical leadership and professional standards, and by educating our members and the consumers they serve. OAHU is the state's largest association for health insurance agents, brokers and other professionals. Our members help millions of Oregonians find, purchase and use their health care coverage, resulting in greater health and financial security. We recognize the health care system can be overwhelming for consumers who interact with it only occasionally.

This is a great opportunity for you to increase awareness of your company and the products and/or services you offer to those with the most influence in the health insurance Agent/Broker community in the Pacific Northwest. This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the OAHU Board of Directors, we would like to thank you in advance for your continued support of OAHU.

Thank you for your consideration,

Stephanie Kamp
2022 OAHU Annual Convention Chair



Annual Convention Schedule at a Glance

Tuesday, June 21, 2022

MEDICARE & CONVENTION ATTENDEES COMBINE

12:30 - 1:30 pm - Lunch
1:30 - 2:25 pm - Presentation
2:25 - 3:20 pm - Presentation
3:20 - 3:40 pm - Break with Exhibitors
3:40 - 4:35 pm - Presentation
5:30 pm - BEND OUTING

Wednesday, June 22, 2022

CONVENTION ONLY

7:30 am - Registration/Exhibits/Breakfast
8:00 - 9:55 am - Presentations
9:55 - 10:15 am - Break with Exhibitors
10:15 - 12:05 pm - Presentations
12:05 - 12:30 pm - Break with Exhibitors

OAHU 2022 Annual Convention Sponsorship Opportunities

Sponsorship Opportunities

Platinum Sponsor - \$4,000

(1 Available)

- (2) Exhibit Tables
- (4) Complimentary Convention Attendee Registrations
- (4) Complimentary Convention Exhibitor Registrations
- Full page color advertisement on the inside front cover in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- (2) Email blast opportunities
- (2) 3 minutes of podium time at event
- Introduction on 1st presenter

Gold Sponsor - \$3,000

(2 Available)

- (1) Exhibit Table
- (4) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Full page color advertisement on the back cover in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium

Silver Sponsor - \$2,500

(2 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium

Breakfast Sponsor - \$2,500

(1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on buffet table
- Napkins with logo

Lunch Sponsor - \$2,500

(1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on buffet table

Name Badge Sponsor - \$2,000

(1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Logo printed on name badges and lanyards

Registration Sponsor - \$1,500

(1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Quarter page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on registration table

Reception Sponsor - \$1,500

(1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Quarter page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on registration table

PM Break Sponsor - \$1,000 each

(AM & PM Available)

- (1) Exhibit Table
- (2) Complimentary Convention Exhibitor Registrations
- Quarter page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition on Event Signage

Exhibitor - \$600 each

(15 Available)

- (1) Exhibit Table
- (1) Complimentary Convention Exhibitor Registrations
- Logo on all Event Marketing Materials





OAHU 2022 Annual Convention Sponsorship Opportunities
June 21-22, 2022
The Riverhouse - Bend, Oregon

Company (exactly as it should appear on all materials):
Contact Person: Title:
Address:
City: State: Zip:
Phone: Fax:
Email: Website:

Sponsorship Package Selection

- Platinum Sponsor \$4,000
Gold Sponsor \$3,000
Silver Sponsor \$2,500
Breakfast Sponsor \$2,500
Lunch Sponsor \$2500
Name Badge Sponsor \$2000
Program Sponsor \$1,500
Registration Sponsor \$1,500
Reception Sponsor \$1,500
PM Break Sponsor \$1,000
Exhibitor \$600

Total Amount Due \$

Requirements and Terms:

- All sponsorships must be paid in full 30 days prior to printing of event materials.
All sponsorships are sold on first-come, first-served basis. OAHU reserves the right to assign sponsorships.
By submitting the Sponsorship Agreement form to the OAHU, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.
Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. Any cancellations received after that will not receive a refund.

PAYMENT: Check (payable to OAHU) or Credit Card Visa MasterCard American Express Discover

Card Number: Exp. Date: Amount Authorized: \$
Cardholder Name: Signature:
Address: CVV #:
City: State: Zip:
Phone: Email:

Question? Contact the OAHU office at info@orahu.org