



Dear Potential Sponsor/Exhibitor,

The Oregon Association of Health Underwriters would like to invite you to participate as a Sponsor or Exhibitor for the **OAHU Annual Convention to be held on July 13-14, 2023 at FivePine** in Sisters, Oregon.

The Oregon Association of Health Underwriters (OAHU) is a non-profit organization of insurance professionals dedicated to serving the public through strengthening the insurance marketplace, advocating for effective legislation, ethical leadership and professional standards, and by educating our members and the consumers they serve. OAHU is the state's largest association for health insurance agents, brokers and other professionals. Our members help millions of Oregonians find, purchase and use their health care coverage, resulting in greater health and financial security. We recognize the health care system can be overwhelming for consumers who interact with it only occasionally.

This is a great opportunity for you to increase awareness of your company and the products and/or services you offer to those with the most influence in the health insurance Agent/Broker community in the Pacific Northwest. This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the OAHU Board of Directors, we would like to thank you in advance for your continued support of OAHU.

Thank you for your consideration,

*Erica Hedberg*  
2023 OAHU Annual Convention Chair

### Annual Convention Schedule at a Glance

#### Thursday, July 13, 2023

12:30 - 1:30 pm - Lunch  
1:30 - 2:25 pm - Presentation  
2:25 - 3:20 pm - Presentation  
3:20 - 3:40 pm - Break with Exhibitors  
3:40 - 4:35 pm - Presentation  
5:30 pm - Evening Function

#### Friday, July 14, 2023

7:30 am - Registration/Exhibits/Breakfast  
8:00 - 9:55 am - Presentations  
9:55 - 10:15 am - Break with Exhibitors  
10:15 - 12:05 pm - Presentations  
12:05 - 12:30 pm - Break with Exhibitors

# OAHU 2022 Annual Convention Sponsorship Opportunities

## Sponsorship Opportunities

### Platinum Sponsor - \$3,000

#### (1 Available)

- (2) Exhibit Tables
- (4) Complimentary Convention Attendee Registrations
- (4) Complimentary Convention Exhibitor Registrations
- Full page color advertisement on the inside front cover in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- (2) Email blast opportunities
- (2) 3 minutes of podium time at event
- Introduction on 1<sup>st</sup> presenter

### Gold Sponsor - \$2,500

#### (2 Available)

- (1) Exhibit Table
- (4) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Full page color advertisement on the back cover in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium

### Breakfast Sponsor - \$2,000

#### (1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on buffet table
- Napkins with logo

### Lunch Sponsor - \$2,500

#### (1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on buffet table

### Name Badge Sponsor - \$1,500

#### (1 Available)

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Half page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Logo printed on name badges and lanyards

**Registration Sponsor - \$1,000**

**(1 Available)**

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Quarter page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on registration table

**Evening Out Sponsor - \$1,500**

**(1 Available)**

- (1) Exhibit Table
- (2) Complimentary Convention Attendee Registrations
- (2) Complimentary Convention Exhibitor Registrations
- Quarter page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition from podium
- Company tablecloth on registration table

**PM Break Sponsor - \$500 each**

**(AM & PM Available)**

- (1) Exhibit Table
- (2) Complimentary Convention Exhibitor Registrations
- Quarter page color advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition on Event Signage

**Exhibitor - \$600 each**

**(15 Available)**

- (1) Exhibit Table
- (1) Complimentary Convention Exhibitor Registrations
- Logo on all Event Marketing Materials





# OAHU 2023 Annual Convention Sponsorship Opportunities

## July 13 - 14, 2023

Company (exactly as it should appear on all materials): \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Sponsorship Package Selection

- |   |         |
|---|---------|
| <input type="checkbox"/> Platinum Sponsor     | \$4,000 |
| <input type="checkbox"/> Gold Sponsor         | \$2,500 |
| <input type="checkbox"/> Breakfast Sponsor    | \$2,000 |
| <input type="checkbox"/> Lunch Sponsor        | \$2,500 |
| <input type="checkbox"/> Name Badge Sponsor   | \$1,500 |
| <input type="checkbox"/> Program Sponsor      | \$1,500 |
| <input type="checkbox"/> Registration Sponsor | \$1,000 |
| <input type="checkbox"/> Evening Out Sponsor  | \$1,500 |
| <input type="checkbox"/> PM Break Sponsor     | \$500   |
| <input type="checkbox"/> Exhibitor            | \$600   |

**Total Amount Due \$ \_\_\_\_\_**

### Requirements and Terms:

- All sponsorships must be paid in full 30 days prior to printing of event materials.
- All sponsorships are sold on first-come, first-served basis. OAHU reserves the right to assign sponsorships.
- By submitting the Sponsorship Agreement form to the OAHU, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.
- Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. Any cancellations received after that will not receive a refund.

**PAYMENT:**  Check (payable to OAHU) or **Credit Card**  Visa  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_  
Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
Address: \_\_\_\_\_ CVV #: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Question? Contact the OAHU office at [info@orahu.org](mailto:info@orahu.org)