



Dear Potential Sponsor/Exhibitor,

The Oregon Association of Health Underwriters would like to invite you to participate as a Sponsor or Exhibitor for OAHU's ANNUAL STATE CONVENTION GONE VIRTUAL! The theme this year is the Power of Us.

This year's convention will be a week-long series providing our attendees 1 hour of fantastic education! This is a great opportunity for you to increase awareness of your company and the products and/or services you offer to those with the most influence in the health insurance Agent/Broker community in the Pacific Northwest. This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the OAHU Board of Directors, we would like to thank you in advance for your continued support of OAHU.

Thank you for your consideration,

*Leann Kennedy & Kristi*

2020 OAHU Annual State Convention Chairs



147 SE 102<sup>nd</sup> Avenue, Portland OR 97216  
t 503.542.0924 | Fax to 503.253.9172 | [www.orahu.org](http://www.orahu.org)

# OAHU 2020 Annual Convention Sponsorship Opportunities

July 13-17, 2020 | 1 presentation per day

Sponsorship Opportunities	
<b>Platinum Sponsor - \$3,000</b>	<b>(1 Available)</b>
<ul style="list-style-type: none"><li>➤ Virtual Trade Show Booth</li><li>➤ (4) Complimentary Attendee Registrations</li><li>➤ Full page color advertisement on the inside front cover in Event Program</li><li>➤ Logo on all Event Marketing Materials</li><li>➤ Logo Placement on Home Screen</li><li>➤ 3 minutes of podium time at during open ceremonies</li><li>➤ Visibility as the Platinum Sponsor at the opening and closing keynote Sessions</li><li>➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)</li><li>➤ Social media banners will be created to thank you for your support.</li><li>➤ Convention Attendee List</li></ul>	
<b>Gold Sponsor - \$2,000</b>	<b>(2 Available)</b>
<ul style="list-style-type: none"><li>➤ Virtual Trade Show Booth</li><li>➤ (4) Complimentary Attendee Registrations</li><li>➤ Full page color advertisement on the back cover in Event Program</li><li>➤ Logo on all Event Marketing Materials</li><li>➤ Logo Placement on Home Screen</li><li>➤ Visibility as the Gold Sponsor at the opening and closing keynote Sessions</li><li>➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)</li><li>➤ Social media banners will be created to thank you for your support.</li><li>➤ Convention Attendee List</li></ul>	
<b>Silver Sponsor - \$1,000</b>	<b>(2 Available)</b>
<ul style="list-style-type: none"><li>➤ Virtual Trade Show Booth</li><li>➤ (2) Complimentary Attendee Registrations</li><li>➤ 1/2 page black &amp; white advertisement in Event Program</li><li>➤ Logo on all Event Marketing Materials</li><li>➤ Visibility as the Silver Sponsor at the opening and closing keynote Sessions</li><li>➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)</li><li>➤ Convention Attendee List</li></ul>	
<b>Virtual Platform Sponsor - \$1,000</b>	<b>(1 Available)</b>
<ul style="list-style-type: none"><li>➤ Virtual Trade Show Booth</li><li>➤ (2) Complimentary Attendee Registrations</li><li>➤ 1/4 page black &amp; white advertisement in Event Program</li><li>➤ Logo on all Event Marketing Materials</li><li>➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)</li><li>➤ Convention Attendee List</li></ul>	
<b>Event Program Sponsor - \$7500</b>	<b>(1 Available)</b>
<ul style="list-style-type: none"><li>➤ Virtual Trade Show Booth</li><li>➤ (2) Complimentary Attendee Registrations</li><li>➤ 1/2 page black &amp; white advertisement in Event Program</li><li>➤ Logo on all Event Marketing Materials</li><li>➤ Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)</li><li>➤ Convention Attendee List</li></ul>	

**Virtual Happy Hour Sponsor - \$500****(1 Available)**

The Virtual Happy Hour is being hosted on July 12, 2020 from 4:30 – 5:00 pm. This time will allow all attendees a little levity and fun!

- Virtual Trade Show Booth
- (2) Complimentary Attendee Registrations
- 1/2 page black & white advertisement in Event Program
- Logo on all Event Marketing Materials
- Visibility as the Happy Hour Sponsor at the opening and closing keynote Sessions
- Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)
- Convention Attendee List

**Trivia Sponsor - \$500****(1 available per day)**

- Virtual Trade Show Booth
- Branded Trivia Room
- 1/4 page black & white advertisement in Event Program
- Logo on all Event Marketing Materials
- Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)
- Sponsor provides trivia prize (value of \$25 or more)
- Convention Attendee List

**Virtual Coffee Sponsor - \$500 each****(1 available per day)**

Your company can sponsor a coffee break – scheduled to start 10 minutes prior to presentation. You'll have five minutes to provide a pre-recorded message that could promote your company, your brand, your product in any way you like. Think of this as your Super-Bowl Commercial – as these messages will run across all three channels simultaneously.

- Virtual Trade Show Booth
- Logo on all Event Marketing Materials
- Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)
- Convention Attendee List

**Virtual Exhibitor - \$250 each****(25 Available)**

- Virtual Trade Show Booth
- Sponsored swag sent to Attendees (provided by sponsor to be delivered to attendee pre-conference)
- Convention Attendee List

**Attendee Swag**

All Convention Attendees will receive a special swag package to their home/office before the event date.





## OAHU 2020 Virtual Convention Sponsorship Opportunities

### July 13-17, 2020

Company (exactly as it should appear on all materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### Sponsorship Package Selection

- |   |         |
|---|---------|
| <input type="checkbox"/> Platinum Sponsor           | \$3,000 |
| <input type="checkbox"/> Gold Sponsor               | \$2,000 |
| <input type="checkbox"/> Silver Sponsor             | \$1,000 |
| <input type="checkbox"/> Virtual Platform Sponsor   | \$1,000 |
| <input type="checkbox"/> Event Program Sponsor      | \$750   |
| <input type="checkbox"/> Virtual Happy Hour Sponsor | \$500   |
| <input type="checkbox"/> Trivia Sponsor             | \$500   |
| <input type="checkbox"/> Virtual Coffee Sponsor     | \$500   |
| <input type="checkbox"/> Virtual Exhibitor          | \$250   |

**Total Amount Due**    \$ \_\_\_\_\_

#### Requirements and Terms:

- *All sponsorships must be paid in full 30 days prior to printing of event materials.*
- *All sponsorships are sold on first-come, first-served basis. OAHU reserves the right to assign sponsorships.*
- *By submitting the Sponsorship Agreement form to the OAHU, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.*
- *Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. Any cancellations received after that will not receive a refund.*

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**PAYMENT:**   ☐ **Check** (payable to OAHU) or   **Credit Card**   ☐ Visa   ☐ MasterCard   ☐ American Express   ☐ Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ CVV #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send completed form with payment to OAHU  
147 SE 102<sup>nd</sup> Avenue, Portland OR 97216  
Fax to 503.253.9172