

# **SHIBA Organization**

- SHIBA is an acronym for Senior Health Insurance Benefits Assistance
- Nationally, we are a part of the SHIP network (State Health Insurance assistance Programs) available in every state and four territories
- We receive grant funds from the Administration for Community Living
- As of July 1, 2021, we are now a part of the ODHS APD Community Services and Support Unit (CSSU)

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## **Our Mission**

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To ensure Medicare beneficiaries have:

- Comprehensive
- Committed
- Consumer-focused counseling

#### That is:

- Accurate
- Understandable
- Objective
- Personalized

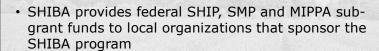
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# **Program Objectives**

- Promote awareness, knowledge and visibility of the program
- Efficiently engage beneficiaries in statewide public forums through community outreach
- Recruit, train and retain a diverse sufficient and effective workforce at all levels

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### **SHIBA Counseling Network**



- Currently, 14 contracted community partners providing local SHIBA counseling services to 30 of 36 counties through volunteer management and outreach.
  - 135 certified Medicare counselors
  - 32 currently in the process of becoming certified
  - 59 support staff (paid and volunteer)
- Statewide, in CY2021, we had 15,196 client contacts and nearly 12,000 counseling hours

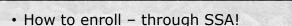
## **SHIBA Counseling Network**

To become a SHIBA-certified Medicare Counselor

- Must complete 14 online modules from the SHIP TA Center counselor certification training and SMP Resource training on fraud education and prevention
- Pass all 14 knowledge checks with 80% or better correct answers
- Attend six, 2-hour live or recorded webinars on orientation, Medicare A, B, C, D, Medigap, Financial Assistance and STARS data entry requirements
- · A 10-hour minimum internship with certified counselor
- Pass comprehensive background check
- Complete 12 hours (min) of continuing education annually

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# **We Explain Medicare**



- · How to meet deadlines and avoid penalties
- · Rights and protections
- Coverage and exclusions
- Rules that must be followed to obtain benefits
- · Costs associated with Medicare

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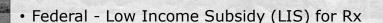
## **We Provide Insurance Counseling**

#### In 2022 there are:

- 23 stand-alone Medicare prescription drug plans
- 119 Medicare health-only or health & drug plans plus 16 D-SNPs, I-SNPs and C-SNPs
- 29 companies offering Medicare Supplement policies (Medigap)
- 10 Medigap coverage choices, with or without Innovative or Select variations
- Annual election period (AEP), MA OEP, SEPs, GEP, and Guaranteed Issue
- EGHP, FEHB, PERS, Retiree, VA, TFL, Champ VA, COBRA etc. that work with Medicare

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# **We Find Assistance Programs**



- State Medicare Savings Program (MSP)
- If ineligible for LIS, we look for Patient Assistance Programs (PAPs)
- Register clients for discounts through
  Oregon Prescription Drug Program (OPDP)

# **We Clarify Information**

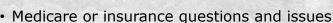
- Affordable Care Act OHP/MAGI QHP
  - Clarification on how ACA affects Medicare benefits and/or beneficiaries
  - Liaise with other state and local offices to:
    - Assist those age 65 and over, NOT eligible for Medicare, obtain health insurance
    - Assist those becoming eligible transition into Medicare
    - Assist with resolving issues with OHP/MAGI or QHPs and Medicare

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# **We Clarify Information**

- Medicare Savings Programs:
  - Explain levels of benefit
- Liaise with local Aging & Disability offices to:
  - Determine state benefits, if any
  - Refer to VEC/ADRC/APD for MSP applications
  - Emails to Buy-in Unit for set up for Medicare premium buy-in (A or B or both)
  - Refer for services eligibility determination
  - Referrals from APD to assist clients ineligible for state benefits
  - Referrals from APD to assist clients with insurance choice counseling

#### When to Refer to SHIBA



- Inability to afford prescription medications
- Desire to review insurance options, especially when losing state assistance
- Suspect fraudulent charges or activities
- · Transition issues from OHP or QHPs to Medicare
- Assistance with finding low cost or free medical equipment (wheelchairs, walkers) through Senior Centers or associations

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#### **SHIBA** refers to others



- · For determining eligibility for state assistance
  - Oregon Health Plan
  - Waivered In-home Services
  - Medicare Savings Programs (QMB, SMB, SMF)
- Assistance with services are not covered by Medicare
  - Glasses (not medical)
    - · Lion's Club may be a resource
  - Dental (we do have a list of dental insurance plans)
    - Oregon Dental Association community resources
    - · Donated Dental programs
  - Hearing aids
    - · Lion's Club may be a resource

