

OREGON ASSOCIATION OF HEALTH UNDERWRITERS

Sponsorship Opportunities

By becoming an OAHU sponsor, you further educate and develop our industry.

OAHU can connect you with individuals and organizations that are at the forefront of knowledge and expertise, while helping you raise your organization's profile and awareness within the industry.

INCREASE reach through affiliation with OAHU.

OBTAIN direct access to OAHU members.

INTRODUCE new products and services to key leaders in the field.

NETWORK with professionals in the industry.

ACHIEVE public recognition as an organization that's making a difference in the industry.



The Oregon Association of Health Underwriters (OAHU) is a non-profit organization of insurance professionals dedicated to serving the public through strengthening the insurance marketplace, advocating for effective legislation, ethical leadership and professional standards, and by educating our members and the consumers they serve.

OAHU is the state's largest association for health insurance agents, brokers and other professionals. Our members help millions of Oregonians find, purchase and use their health care coverage, resulting in greater health and financial security. We recognize the health care system can be overwhelming for consumers who interact with it only occasionally.

Reasons You Should Partner with OAHU

- Build brand name recognition
- Provide product education
- Gain industry-wide exposure
- Identify opportunities for your company
- Network with decision makers

OAHU 2018 Event Sponsorship Opportunities

Partner Level	<i>Platinum \$10,000 (Limited to one)</i>	<i>Gold \$7,500 (Limited to two)</i>	<i>Silver \$3,000</i>	<i>Bronze \$1,500</i>
State Convention	<ul style="list-style-type: none"> ➤ Premier Exhibit Space at Convention ➤ Verbal Acknowledgement <ul style="list-style-type: none"> ○ Name ○ Company Description ➤ Podium time - 3 min ➤ On-Screen Logo ➤ Printed Logo ➤ Logo/Link <ul style="list-style-type: none"> ○ Event Registration table ○ Email Blasts from OAHU ○ Social Media ➤ 2 Event Attendee Registrations <ul style="list-style-type: none"> ○ Addtl registration 25% off* ➤ Convention Attendee List 	<ul style="list-style-type: none"> ➤ Premier Exhibit Space at Convention ➤ Verbal Acknowledgement <ul style="list-style-type: none"> ○ Name ○ Company Description ➤ On-Screen Logo ➤ Printed Logo ➤ Logo/Link <ul style="list-style-type: none"> ○ Event Registration table ○ Email Blasts from OAHU ○ Social Media ➤ 2 Event Attendee Registrations <ul style="list-style-type: none"> ○ Addtl registration 20% off* ➤ Convention Attendee List 	<ul style="list-style-type: none"> ➤ Premier Exhibit Space ➤ On-Screen Logo ➤ Logo/Link <ul style="list-style-type: none"> ○ Event Registration table ○ Email Blasts from OAHU ○ Social Media ➤ 15% off* Event Attendee Registrations 	<ul style="list-style-type: none"> ➤ 15% off* Event Attendee Registrations
Day at the Legislature	<ul style="list-style-type: none"> ➤ Exhibit Space ➤ Logo/Link <ul style="list-style-type: none"> ○ Event Registration table ○ Email Blasts from OAHU ○ Social Media ➤ Pop-Up Banner on side of stage (provided by partner) ➤ 1 Event Attendee Registration 	<ul style="list-style-type: none"> ➤ Exhibit Space ➤ Logo/Link <ul style="list-style-type: none"> ○ Email Blasts from OAHU ○ Social Media ➤ Pop-Up Banner on side of stage (provided by partner) ➤ 1 Event Attendee Registration 	<ul style="list-style-type: none"> ➤ Exhibit Space ➤ Logo/Link <ul style="list-style-type: none"> ○ Email Blasts from OAHU ○ Social Media ➤ Pop-Up Banner on side of stage (provided by partner) ➤ 1 Event Attendee Registration 	<ul style="list-style-type: none"> ➤ Exhibit Space ➤ Logo/Link <ul style="list-style-type: none"> ○ Email Blasts from OAHU ○ Social Media ➤ Pop-Up Banner on side of stage (provided by partner) ➤ 1 Event Attendee Registration
TopGolf Events	<ul style="list-style-type: none"> ➤ Verbal Recognition ➤ Logo/Link <ul style="list-style-type: none"> ○ Email Blasts from OAHU ○ Social Media ➤ Private Bay for up to 6 people 	<ul style="list-style-type: none"> ➤ Verbal Recognition ➤ 1 Event Attendee Registration 	<ul style="list-style-type: none"> ➤ 1 Event Attendee Registration 	
Additional Recognition	<ul style="list-style-type: none"> ➤ Website Recognition ➤ Provide website content (monthly) ➤ Logo on OAHU Legislative Email Updates to Members ➤ Webinar (4 per year, education provided by Partner, moderated by OAHU) 	<ul style="list-style-type: none"> ➤ Website Recognition ➤ Provide website content (quarterly) ➤ Logo on OAHU Legislative Email Updates to Members ➤ Webinar (2 per year, education provided by Partner, moderated by OAHU) 		

**Additional registrations must work at the same Company.*

OAHU 2018 Event Sponsorship Opportunities

Sponsorship a la carte

OAHU State Convention | June 7-8, 2018 in Hood River, OR

Presenting Sponsor - \$3,500

- Exhibit Booth
- (2) Complimentary Convention Attendee Registrations
- Exhibit Booth
- Full Page Advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition on Event Signage
- Electronic Attendee List

Lunch Sponsor - \$1,500

- (1) Complimentary Convention Attendee Registration
- 1/2 Page Advertisement in Event Program
- Logo on all Event Marketing Materials
- Recognition on Event Signage

Reception Sponsor - \$750

- (1) Complimentary Convention Attendee Registration
- Logo on all Event Marketing Materials
- Recognition on Event Signage

Break Sponsor - \$500

- Logo on all Event Marketing Materials
- (1) Complimentary Convention Attendee Registration
- Recognition on Event Signage

Convention Exhibitor - \$450

- Exhibit Booth
- (1) Complimentary Convention Lunch Ticket
- Recognition on Event Program
- Electronic Attendee List

OAHU TopGolf Membership Event | Quarter 1 2018

Event Sponsor - \$3,000

- (4) Complimentary Golfer Registrations
- Logo on all Event Marketing Materials
- Recognition on Event Signage
- Electronic Attendee List

Room Sponsor - \$2,000

- (2) Complimentary Registrations
- Logo scrolling on Signature Room screen
- Recognition on Event Signage
- (1) 6 ft table

Exhibit Sponsor - \$500 (10 available)

- Recognition on Event Signage
- (1) 6 ft table
- (1) Complimentary Registration for Lunch

TopGolf Membership Event Sponsorships Continued...

Bay Sponsor - \$350 (9 available)

- Signage in front of the Bay
- Recognition on Event Signage
- Logo scrolling on Signature Room screen
- (1) Complimentary Registration for Golf

PGA PRO Sponsor - \$300

- Signage in front of the Bay
- Recognition on Event Signage

Game/Prize Sponsor - \$100 + Prizes

- Recognition on Event Signage
- Sponsor chooses the game and purchases the prizes.
- Recognition at time of presenting prizes.

OAHU TopGolf Membership Event | Quarter 3 - 2018

Event Sponsor - \$3,000

- (4) Complimentary Golfer Registrations
- Logo on all Event Marketing Materials
- Recognition on Event Signage
- Electronic Attendee List

Room Sponsor - \$2,000

- (2) Complimentary Registrations
- Logo scrolling on Signature Room screen
- Recognition on Event Signage
- (1) 6 ft table

Exhibit Sponsor - \$500 (10 available)

- Recognition on Event Signage
- (1) 6 ft table
- (1) Complimentary Registration for Lunch

Bay Sponsor - \$350 (9 available)

- Signage in front of the Bay
- Recognition on Event Signage
- Logo scrolling on Signature Room screen
- (1) Complimentary Registration for Golf

PGA PRO Sponsor - \$300

- Signage in front of the Bay
- Recognition on Event Signage

Game/Prize Sponsor - \$100 + Prizes

- Recognition on Event Signage
- Sponsor chooses the game and purchases the prizes.
- Recognition at time of presenting prizes.

Oregon Association of Health Underwriters

2018 Partner/Sponsorship Opportunities

Company (exactly as it should appear on all materials): _____
 Contact Person: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

Partner Package Selection

- | | | |
|-------------------------------------------|----------|-----------------------------------------|
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | |
| <input type="checkbox"/> Gold Sponsor | \$7,500 | |
| <input type="checkbox"/> Silver Sponsor | \$3,000 | |
| <input type="checkbox"/> Bronze Sponsor | \$1,050 | |
| | | ① Partner Package Total \$ _____ |

Sponsorship a la carte Selection

OAHU State Convention

- | | | |
|-----------------------------------------------|---------|------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor | \$3,500 | |
| <input type="checkbox"/> Lunch Sponsor | \$1,500 | |
| <input type="checkbox"/> Reception Sponsor | \$750 | |
| <input type="checkbox"/> Break Sponsor | \$500 | |
| <input type="checkbox"/> Convention Exhibitor | \$450 | |
| | | ② State Convention Total \$ _____ |

OAHU TopGolf Event (please select which quarter you are sponsoring: Quarter 1 Quarter 3)

- | | | |
|---------------------------------------------------------|----------------|--------------------------------------------|
| <input type="checkbox"/> Event Sponsor | \$3,000 | |
| <input type="checkbox"/> Room Sponsor | \$2,000 | |
| <input type="checkbox"/> Exhibit Sponsor (10 available) | \$500 each | |
| <input type="checkbox"/> Bay Sponsor (9 available) | \$500 each | |
| <input type="checkbox"/> PGA PRO Sponsor | \$300 | |
| <input type="checkbox"/> Game/Prize Sponsor | \$100 + Prizes | |
| | | ③ TopGolf Tournament Total \$ _____ |

①+②+③ Total Amount Due \$ _____

Requirements and Terms:

- OAHU reserves the right to change or eliminate events.
- All sponsorships must be paid in full 30 days prior to printing of event materials.
- All sponsorships are sold on first-come, first-served basis. *OAHU reserves the right to assign sponsorships.
- By submitting the Sponsorship Agreement form to the OAHU, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.*
- Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. Any cancellations received after that will not receive a refund.*

PAYMENT: Check (payable to OAHU) or **Credit Card** Visa MasterCard American Express Discover

Card Number: _____ Exp. Date: _____ Amount Authorized: \$ _____

Cardholder Name: _____ Signature: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Send completed form with payment to: OAHU | 147 SE 102nd Avenue, Portland OR 97216 * Fax to 503.253.9172